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Iowa Pharmacy Week Announced

DES MOINES (August 12, 2008) The Iowa Pharmacy Association (IPA) has announced the week of October 19-25 as the 3rd Annual Iowa Pharmacy Week. The purpose of Iowa Pharmacy Week will be to promote the services that Iowa pharmacists provide to patients and other health care providers. IPA, along with its members, will sponsor activities throughout the week to promote the role of the pharmacist on the health care team.

“Iowa Pharmacy Week is about educating Iowans on the pharmacists’ role in their healthcare and how important your pharmacist can be in helping patients achieve positive health outcomes and quality of life. This is our third year for Iowa Pharmacy Week, and we are excited that Iowa pharmacists will have a chance to promote their value and services,” said Tom Temple, CEO of the Iowa Pharmacy Association.

Activities for the week will include pharmacy visits by lawmakers, Public Service Announcements, Letters to the Editors, informational newspaper articles and other events and activities that focus on the impact pharmacists have in Iowa. IPA will sponsor statewide promotions, and will encourage members to participate at the local level. Iowa Pharmacy Week will coincide with American Pharmacists Month, which is held every October.

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