

VIRTUAL EVENT

Sponsorship Prospectus



ANNUAL MEETING

Sept. 14-18, 2020

	Corporate Partners	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsorship Benefits	<i>Organizations committed to supporting IPA year-round</i>	\$5,000	\$3,500	\$1,500	\$1,000
Banner ads on event website and app	✘				
Virtual Exhibit Hall space	✘	✘			
Verbal & visual acknowledgment during keynotes (2) as a sponsor	✘	✘			
Waiting Room / Lobby Sponsorship	✘	✘	✘		
Spotlight in IPA email communications	✘	✘	✘	✘	
Interact with attendees during a Virtual Happy/Coffee/or Lunch Hour (Host live or up to a 5-minute recording)	✘	✘	✘	✘	
Logo and company description on event website	✘	✘	✘	✘	✘
Prominent positioning of company logo on slides throughout the virtual conference	✘	✘	✘	✘	✘
Inclusion in Virtual Meeting Packet	✘	✘	✘	✘	✘

Virtual Exhibit Hall - \$800 (Exhibit Hall space only)

- Our virtual exhibit hall platform will create your virtual booth so you can maximize your event exposure and engage our members in meaningful conversations throughout the event by appointment or chat functions.
- IPA staff will work with you to determine the best mix of content that aligns with your goals and engages IPA members with the most relevant content.
- IPA will design and deploy an email to all visitors to thank them for visiting your booth, provide additional content and inform that a representative may contact them.
- **Deadline to submit information August 24th.**

Industry Symposiums - \$5,000 (4 available)

- Take advantage of this opportunity to create and deliver a product or disease state-specific program! Our virtual platform will provide a great opportunity to present new products or services, report research findings and engage with pharmacy professionals.
- Presentations can be presented live or via recording.
- IPA will design and deploy an email to all event attendees to thank them for attending, provide a link to download slides, provide additional content and inform them that a representative of your company may contact them.
- **Deadline to submit information August 24th.**