



**REGISTER
HERE**

Thursday, June 15-Friday, June 16 | Des Moines, IA

2023 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	IPA PARTNERS <i>Support IPA Year-Round</i>	DIAMOND SPONSOR \$5,000 <i>(1 Available)</i>	PLATINUM SPONSOR \$3,500
Recognition at IPA Leadership Dinner on Wednesday (<i>Invite Only</i>) and 1 reserved table of 8 for you and your guests Also included: 2 Annual Meeting Registrations	X		
Recognition on invitations to President's Reception & Annual Banquet and 1 reserved table of 8 for you and your guests		X	
Recognition on signage at the STEP CYCLE SWING kick-off event, and company logo printed on t-shirts provided to each participant		X	
Recognition on signage at the Silent Auction & Dessert Reception			X
Recognition on signage during a buffet luncheon (Thursday)			X
Exhibit Hall booth	X	X	X
Mention on IPA's social media channels (2600+ Facebook, 3400+ Twitter, 1800+ LinkedIn followers)	X	X	X
Recognition in Annual Meeting mobile app	X	X	X
Recognition on IPA's website	X	X	X
Recognition in Annual Meeting remarks and printed and digital programs	X	X	X
Inclusion in Annual Meeting communications	X	X	X

INDUSTRY SYMPOSIUM – 1 Available (Friday 11:30 AM-12:30 PM)

\$5,000

Take advantage of this opportunity to create and deliver a product or disease state-specific program! Sponsors will have the undivided attention of participants (*Only lunch option for participants*). The symposium is an opportunity to present new products or services, report research findings, and engage with pharmacy professionals.

Industry symposiums may concentrate on specific product or drugs and are therefore not eligible for CPE credit.

KEYNOTE SPEAKER

\$5,000

There is no greater opportunity to get all pharmacy leaders in one room and be recognized. This sponsor will be introduced and receive recognition of the company's contribution. A company representative will introduce the keynote speaker. Sponsorship includes 2 complimentary registrations and logo recognition in all meeting materials, as well as 1 complimentary marketing e-blast to attendees one week prior to meeting.

Wi-Fi PROVIDER

\$3,000

Wi-Fi access will be provided throughout the meeting. The number one question attendees ask is, "What's the Wi-Fi password?" The sponsor's name will serve as the password and receive great recognition. Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials.

POSTER SYMPOSIUM

\$3,000

As the poster symposium sponsor, you will be recognized for supporting innovation in the state of Iowa. Residents and meeting attendees will be displaying and discussing their projects. Logo recognition will be displayed throughout the poster symposium area. Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials.

EXCELLENCE IN LEADERSHIP PUBLICATION

\$2,500

This special publication recognizes the recipients of prestigious achievement awards presented during the Annual Meeting. Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials.

DEADLINE: May 1, 2023

ANNUAL MEETING PROGRAM ADS

\$2,000

A full-page ad in the Annual Meeting program is the perfect opportunity to showcase your company's service and/or product(s). Each attendee will receive a printed program which lists a detailed agenda and all activities during IPA's Annual Meeting. Ads will be displayed on an interior page in full color.

Ad Specifications: 5.5" W x 8.5" H (.jpeg .png or .pdf digital file formats accepted)

DEADLINE: May 18, 2023

STEP, CYCLE, SWING FOR STUDENT SCHOLARSHIPS SPONSOR

\$500

Allow your company to be part of our annual fundraiser for student pharmacist scholarships, supporting students at Drake University and the University of Iowa. Add your logo to the t-shirt worn by each participant (pharmacists and students alike), and be included on Step, Cycle, Swing signage as well as in verbal remarks.

NAME BADGE LANYARDS

\$2,000

Lanyards provided with company logo. Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials.

DEADLINE: May 1, 2023

EXHIBIT HALL – Thursday 8:00 AM-9:00 AM, 12:00-12:30 PM, 1:45-3:00 PM

\$1,300

Pharmacy professionals from diverse practice settings attend Annual Meeting, offering you the opportunity to connect with key pharmacy stakeholders across the state during the Exhibit Hall.

STUDENT SPONSOR

\$1,000

Pharmacy students from across the state attend IPA Annual Meeting—these are your future customers! This sponsorship provides your company the opportunity to reach the next generation of pharmacy professionals. Your contribution allows students to attend the Annual Meeting at a reduced rate.

LOCATION

Hilton Des Moines Downtown
435 Park Street
Des Moines, IA 50309

CONFERENCE PROMOTION

Program information will be distributed to over 300 pharmacists, student pharmacists and technicians.

ADMISSION TO SESSIONS AND FUNCTIONS

To attend the sessions and functions other than the Industry Symposium or Exhibit Program, company representatives are required to register for the conference.

BOOTH DESCRIPTION & FEE

Standard booth is 8'X10' and includes pipe and draping, identification sign, 6' skirted table, 2 chairs, 2 luncheon tickets. Booths are assigned on a first-come, first paid basis and allowing for specific exhibitor requests.

SET UP & TAKE DOWN

Exhibitors may have access to the Exhibit area at 7:00 AM Thursday morning. Exhibits must be set up by 7:45 AM. All exhibits must be removed immediately following the Exhibit Program.

PAYMENTS & CANCELLATIONS

The contract and space reservations are not binding until payment for the booth space is received by the Iowa Pharmacy Association (IPA). Written notice of cancelation must be received by the IPA office before June 1, 2023.

An administration fee of \$200 will be assessed. Exhibit cancelations after June 1st will be charged the full exhibit fee unless space can be resold prior to the event. If the exhibit space is resold, a 50% refund will be awarded.

HOTEL ROOM RESERVATIONS

Sponsors may call 515-241-1456 for reservation. Sponsors should identify themselves as part of the IPA 2023 Annual Meeting. **Lodging Deadline: May 29, 2023**

TAX-ID

42-0333952

LIABILITY INSURANCE

Space is leased with the understanding that the exhibitor will hold the Iowa Pharmacy Association (IPA) blameless for any and/or all liability which may result for any cause whatsoever.

The exhibitor is responsible for any claims arising out of its own negligence, or out of the negligence of its employees or agents. The exhibitor shall be responsible for protecting its own property to its full value, either through purchased insurance or through self-insurance. IPA will not assume responsibility for any loss or damage to exhibitor property. IPA does not act as the agent of the exhibitor, the facility, the service contractor, or any other party. In the event of any claim or personal injury, bodily injury, or property damage, the exhibitor agrees to indemnify, defend, and hold harmless IPA as to any such claims.

For any additional conference information or questions, please contact:

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