



Thursday, June 20–Friday, June 21 | Coralville, IA

2024 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	IPA PARTNERS <i>Support IPA Year-Round</i>	DIAMOND SPONSOR \$5,000 <i>(1 Available)</i>	PLATINUM SPONSOR \$3,500
Recognition at IPA Leadership Dinner on Wednesday (<i>Invite Only</i>) and 1 reserved table of 8 for you and your guests Also included: 2 Annual Meeting Registrations	X		
Recognition on invitations to President's Reception & Annual Banquet and 1 reserved table of 8 for you and your guests		X	
Recognition on signage at the STEP CYCLE SWING kick-off event, and company logo printed on t-shirts provided to each participant		X	
Recognition on signage at the Silent Auction & Dessert Reception			X
Recognition on signage during a buffet luncheon			X
Exhibit Hall booth	X	X	X
Mention on IPA's social media channels (2700+ Facebook, 3500+ Twitter, 2400+ LinkedIn followers)	X	X	X
Recognition in Annual Meeting mobile app	X	X	X
Recognition on IPA's website	X	X	X
Recognition in Annual Meeting remarks and printed and digital programs	X	X	X
Inclusion in Annual Meeting communications	X	X	X

INDUSTRY SYMPOSIUM – 2 AVAILABLE on Friday, June 21**\$5,000****Friday Breakfast (8:00-9:00 AM) OR Friday Luncheon (11:45 AM-12:45 PM)**

Take advantage of this opportunity to create and deliver a product or disease state-specific program! Sponsors will have the undivided attention of participants (*only conference meal provided*). The symposium is an opportunity to present new products or services, report research findings, and engage with pharmacy professionals.

Industry symposiums may concentrate on specific product or drugs and are therefore not eligible for CPE credit.

KEYNOTE SPEAKER**\$5,000**

There is no greater opportunity to get all pharmacy leaders in one room and be recognized. This sponsor will be introduced and receive recognition of the company's contribution. A company representative will introduce the keynote speaker. Sponsorship includes 2 complimentary registrations and logo recognition in all meeting materials, as well as 1 complimentary marketing e-blast to attendees one week prior to meeting.

Wi-Fi PROVIDER**\$3,000**

Wi-Fi access will be provided throughout the meeting. The number one question attendees ask is, "What's the Wi-Fi password?" The sponsor's name will serve as the password and receive great recognition. Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials.

POSTER SYMPOSIUM – Thursday, June 20**\$2,500**

As the poster symposium sponsor, you will be recognized for supporting innovation in the state of Iowa. Iowa residents and pharmacists will be displaying and discussing their research projects. Logo recognition will be displayed throughout the poster symposium area. Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials.

IPA AWARDS BOOK PUBLICATION**\$5,000**

This special publication recognizes the recipients of prestigious achievement awards presented during the Annual Meeting. Your company's logo will be prominently displayed on the back cover of the book. Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials. **DEADLINE: May 10, 2024**

ANNUAL MEETING PROGRAM AD**\$2,000**

A full-page ad in the Annual Meeting program is the perfect opportunity to showcase your company's service and/or product(s). Each attendee will receive a printed program which lists a detailed agenda and all activities during IPA's Annual Meeting. Ads will be displayed on an interior page in full color. **DEADLINE: May 10, 2024**

AD SPECIFICATIONS: 5.5" W x 8.5" H (.jpeg .png or .pdf digital file formats accepted)

IPA LEADERSHIP DINNER SPONSOR – Wednesday, June 19**\$5,000**

All IPA past presidents, current leadership, future leaders and distinguished guests are invited to attend this special meeting to discuss and provide valuable insight on current pharmacy initiatives. This is a great opportunity to connect with past and current leadership! Your company's name will be included on all invitations, and a host table will be provided for you to invite guests and colleagues. Sponsorship includes 2 complimentary registrations, recognition in all meeting materials, and 1 complimentary marketing e-blast to attendees one week prior to meeting.

NAME BADGE LANYARDS**\$2,000**

Lanyards provided with company logo. Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials. **DEADLINE: May 1, 2024**

EXHIBIT HALL – Thursday, June 20 (8:00-9:00 AM, 12:00-12:30 PM, 1:45-3:00 PM)**\$1,300**

Pharmacy professionals from diverse practice settings attend Annual Meeting, offering you the opportunity to connect with key pharmacy stakeholders across the state during the Exhibit Hall. Exhibitors will have the opportunity to engage with attendees during three separate time slots (morning, noon and afternoon), so you can reach the greatest number of pharmacy professionals!

HEALTH SYSTEM REVERSE EXHIBIT* – Thursday, June 20 (3:30-5:00 PM)**\$3,000**

**MUST be registered as part of the Exhibit Hall*

Back by popular demand, IPA is offering this unique opportunity to connect with health system pharmacy directors one-on-one at this year's Annual Meeting! You will be stationed around the room as pharmacy directors and leaders rotate through each table. You will have 7-9 minutes to discuss your products and services. When you register, you also have the opportunity to request specific pharmacists be invited to attend the Reverse Exhibit program. Director names and practice sites will be provided beforehand (*email addresses will not be included*).

Please bring business cards to distribute. To participate in this event, you must be registered as an exhibitor; two representatives allowed from each company. This opportunity is available to vendors, suppliers, and manufacturers only.

Only 12 stations are available and will be assigned on a first come, first paid basis.

PRESIDENT'S RECEPTION & ANNUAL BANQUET SPONSOR – Thursday, June 20**\$6,000**

This event recognizes the contributions of the IPA President and congratulates the incoming President. Your company's name will be included on all invitations, and a host table will be provided for you to invite guests and colleagues. Verbal recognition will be given during the banquet. Sponsorship includes 2 complimentary registrations, recognition in all meeting materials, and 1 complimentary marketing e-blast to attendees one week prior to meeting.

LEADERSHIP LUNCHEON SPONSOR – Thursday, June 20**\$4,000**

During this luncheon, we recognize the current IPA President and install the incoming IPA President and Board of Trustees. Sponsorship includes 2 complimentary registrations and a reserved table for your company.

SILENT AUCTION & DESSERT RECEPTION SPONSOR – Thursday, June 20**\$2,500**

One of the highlights of the Annual Meeting, the Silent Auction & Dessert Reception supports the IPA Foundation and student pharmacists in the state. Verbal recognition will be given during the in-person reception. Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials.

RESIDENT PRESENTATION SPONSOR – Friday, June 21**\$4,000**

Pharmacy residents and fellows from across the state will present their final research projects. Support our state's newest practitioners! Sponsorship includes 1 complimentary registration and logo recognition in all meeting materials.

STEP, CYCLE, SWING FOR STUDENT SCHOLARSHIPS SPONSOR**\$500**

Be part of our annual fundraiser for student pharmacist scholarships, supporting students at Drake University and the University of Iowa. Add your company's logo to the t-shirt worn by each participant (pharmacists and students alike)! Wearing the t-shirt, participants will get active—*running, biking, lifting, you name it!*—and share photos on social media throughout the month-long event.

STUDENT SPONSOR**\$1,000**

Student pharmacists from across the state attend IPA Annual Meeting—these are your future customers! This sponsorship provides your company the opportunity to reach the next generation of pharmacy professionals. Your contribution allows students to attend the Annual Meeting at a reduced rate.



LOCATION

Hyatt Regency Coralville Hotel & Conference Center
300 East 9th Street
Coralville, IA 52241

CONFERENCE PROMOTION

Program information will be distributed to over 300 pharmacists, student pharmacists and technicians.

ADMISSION TO SESSIONS AND FUNCTIONS

To attend the sessions and functions other than the Industry Symposium or Exhibit Program, company representatives are required to register for the conference.

BOOTH DESCRIPTION & FEE

Booth includes 1 table with linens, identification sign, 2 chairs, 2 luncheon tickets. Booths are assigned on a first-come, first paid basis and allowing for specific exhibitor requests.

SET UP & TAKE DOWN

Exhibitors may have access to the Exhibit area at 7:00 AM Thursday morning. Exhibits must be set up by 7:45 AM. All exhibits must be removed immediately following the Exhibit Program.

PAYMENTS & CANCELLATIONS

The contract and space reservations are not binding until payment for the booth space is received by the Iowa Pharmacy Association (IPA). Written notice of cancellation must be received by the IPA office before June 1, 2024.

An administration fee of \$200 will be assessed. Exhibit cancellations after June 1st will be charged the full exhibit fee unless space can be resold prior to the event. If the exhibit space is resold, a 50% refund will be awarded.

HOTEL ROOM RESERVATIONS

Sponsors may call +1-319-688-4000 for reservation. Sponsors should identify themselves as part of the 2024 IPA Annual Meeting.

TAX-ID

42-0333952

LIABILITY INSURANCE

Space is leased with the understanding that the exhibitor will hold the Iowa Pharmacy Association (IPA) blameless for any and/or all liability which may result for any cause whatsoever.

The exhibitor is responsible for any claims arising out of its own negligence, or out of the negligence of its employees or agents. The exhibitor shall be responsible for protecting its own property to its full value, either through purchased insurance or through self-insurance. IPA will not assume responsibility for any loss or damage to exhibitor property. IPA does not act as the agent of the exhibitor, the facility, the service contractor, or any other party. In the event of any claim or personal injury, bodily injury, or property damage, the exhibitor agrees to indemnify, defend, and hold harmless IPA as to any such claims.

For any additional conference information or questions, please contact:

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