

2021 Legislative Advocacy Sponsorship Opportunities

LEGISLATIVE DAY

January 27, 2021 – Virtual Event

As the cornerstone of the association’s legislative and public policy efforts, this year’s event will provide virtual programming including guest speaker and legislative updates, along with a virtual grassroots push to engage legislators. Help IPA and pharmacists from across the state accomplish the goal of contacting every legislative district, from river to river!

INSIGHT TO ADVOCACY

Webinar Series (5 webinars)

In addition to virtual Legislative Day content, IPA will be providing engaging content from policymakers throughout the legislative session on a variety of topics monthly within the Insight to Advocacy webinar series. Each webinar will be accredited for CE and cover topics including:

- Rutledge v. PCMA – Impact on State Legislation
- Updates from Congress: Hear from a member of Iowa’s Congressional Delegation
- First Funnel Update – What bills are still alive?
- Iowa Pharmacy Practice Act Modernization
- Action Across the States – State Pharmacy Legislation

Sponsorship Benefits	Corporate Partners	Gold Sponsor (2 Available)	Silver Sponsor (5 Available)	Bronze Sponsor
	<i>Organizations committed to supporting IPA year-round</i>	\$5,000	\$2,500	\$1,000
Acknowledgement & prominent positioning of company logo on slides during Insight to Advocacy Webinar Series (All 5 webinars)	X	X		
Acknowledgement & prominent positioning of company logo on slides during Insight to Advocacy Webinar (1 webinar)			X	
Complimentary registration for up to 5 company representatives for Insight to Advocacy Webinars	X	X (All 5 webinars)	X (1 webinar)	
Spotlight in event email communications from IPA	X	X	X	
Logo and company link on event website	X	X	X	
Complimentary registration for 5 company representatives for Legislative Day	X	X	X	X
Verbal acknowledgment & prominent positioning of company logo on slides during virtual Legislative Day	X	X	X	X
Inclusion in Virtual event packet	X	X	X	X

For more information, please contact Casey Ficek, Vice President of Public Affairs, at cficek@iarx.org.

CLICK HERE to register online for Legislative Day 2021 sponsorship.