# Sponsorship Prospectus

## 2022 Annual Meeting

**SEPTEMBER 22-23, 2022**

**Cedar Rapids, IA**

**DoubleTree by Hilton Convention Complex**

## Sponsorship Benefits

<table>
<thead>
<tr>
<th>IPA Partners</th>
<th>Diamond Sponsor</th>
<th>Platinum Sponsor</th>
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<tbody>
<tr>
<td>Support IPA Year-Round</td>
<td>$3,500 (1 Available)</td>
<td>$2,500 (1 Available)</td>
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### Recognition at the IPA Leadership Dinner *(Wednesday)*
- Invite Only
- 1 reserved table of 4 for you and your guests. Also included:
  - 2 Annual Meeting Registrations

### Recognition on signage at the Silent Auction & Dessert Reception

### Recognition on signage during a buffet luncheon *(Thursday)*

### Exhibit Hall space

### Mention on IPA social media channels
- *IPA Followers:* 2,600+ Facebook; 3,300+ Twitter; 1,400+ LinkedIn

### Recognition on Annual Meeting mobile app

### Recognition on IPA’s website

### Recognition in Annual Meeting remarks, printed & digital program

### Inclusion in Annual Meeting communications

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Not seeing what you’re looking for? Additional sponsorship opportunities below!

## Industry Symposium — *(2 available)*

- **Friday 7:30-8:30am or 11:45am-12:45pm**
- **$5,000**

Take advantage of this opportunity to create and deliver a product or disease state-specific program! Sponsors will have the undivided attention of participants (Friday morning, this is the only breakfast option for participants). The symposium is an opportunity to present new products or services, report research findings and engage with pharmacy professionals.

Industry symposiums may concentrate on specific product or drugs and are therefore not eligible for CPE credit.

**DEADLINE:** August 1, 2022
<table>
<thead>
<tr>
<th>EXCELLENCE IN LEADERSHIP PUBLICATION</th>
<th>$2,500</th>
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<tbody>
<tr>
<td>This special publication recognizes the recipients of prestigious achievement awards presented during the Annual Meeting. Sponsorship includes 1 complimentary registration and logo recognition on all meeting materials.</td>
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<tr>
<th>KEYNOTE SPEAKER — (2 available) Thursday or Friday</th>
<th>$5,000</th>
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<tr>
<td>There is no greater opportunity to get all attending pharmacy leaders in one room and be recognized. Sponsor will be introduced and receive recognition of the company's contribution. Company representative will introduce keynote speaker. Sponsorship includes 2 complimentary registrations and logo recognition on all meeting materials. 1 complimentary marketing e-blast to attendees one week prior to meeting.</td>
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<th>WIFI PROVIDER — (1 available)</th>
<th>$3,000</th>
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<td>Wi-Fi access will be provided throughout the meeting. The sponsors name will serve as the password. Sponsorship includes 1 complimentary registration and logo recognition on all meeting materials.</td>
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<th>POSTER SYMPOSIUM</th>
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<td>As the poster symposium sponsor, you will be recognized for supporting innovation in the state of Iowa. Residents and meeting attendees will be displaying and discussing their projects. Logo recognition will be displayed throughout the poster symposium area. Sponsorship includes 1 complimentary registration and logo recognition on all meeting materials.</td>
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<tr>
<th>OFFICIAL PROGRAM GUIDE — (1 available)</th>
<th>$2,000</th>
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<td>All attendees receive a program guide with a listing of all activities throughout the event. You company's name and logo will be prominently displayed on the back of the program guide and will receive wide-spread recognition!</td>
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<th>NAME BADGE LANYARDS — (1 available) July 1st Deadline</th>
<th>$2,000</th>
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<td>Lanyards provided with company logo. Sponsorship includes 1 complimentary registration and logo recognition on all meeting materials.</td>
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<th>EXHIBIT HALL — Thursday 1:30-3:30pm</th>
<th>$1,300</th>
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<td>Pharmacy professionals from diverse practice settings attend Annual Meeting, offering you the opportunity to connect with key pharmacy stakeholders across the state during the Exhibit Hall.</td>
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ANNUAL MEETING APP SPONSORSHIP $1,000
Help meeting attendees stay connected! Company logo will be placed throughout meeting app. Sponsorship includes 1 complimentary registration and logo recognition on meeting materials.

STUDENT SPONSOR $1,000
Pharmacy students from across the state attend Annual Meeting – these are your future customers! This sponsorship provides your company the opportunity to reach the next generation of pharmacy professionals. Your contribution allows students to attend the Annual Meeting at a reduced rate.

MAJOR SPONSOR $1,000
Show your support for pharmacy in Iowa! This sponsorship helps the association with each aspect of the meeting. Sponsorship includes 1 complimentary registration and logo recognition on meeting materials.

LOCATION & DATE
DoubleTree by Hilton Convention Complex
350 First Avenue NE
Cedar Rapids, IA 52401
September 22nd and 23rd 2022

CONFERENCE PROMOTION
Program information will be distributed to over 350 pharmacists, student pharmacists and technicians.

ADMISSION TO SESSIONS & FUNCTIONS
To attend the sessions and functions other than the Industry Symposium/Exhibit Hall, company representatives are required to register for the conference.

BOOTH DESCRIPTION & FEE
Standard booth is 8’X10’ and includes pipe and draping, identification sign, 6’ skirted table, 2 chairs, 2 luncheon tickets. Booths are assigned on a first-come, first-paid basis and allowing for specific exhibitor requests.

SET UP & TAKE DOWN
Exhibitors may have access to the exhibit area at 10:00 am Thursday morning. Exhibits must be set up by 12:30 pm. All exhibits much be removed immediately following the Exhibit Program.

PAYMENTS & CANCELLATIONS
The contract and space reservations are not binding until payment for the booth space is received by the Iowa Pharmacy Association. Written notice of cancelation must be received by the IPA office before August 1.
An administration fee of $200 will be assessed. Exhibit cancelations after August 1st will be charged the full exhibit fee unless space can be resold prior to the event. If the exhibit space is resold, a 50% refund will be awarded.

HOTEL ROOM RESERVATIONS
Sponsors may call 319-731-4444 for reservations before August 23, 2022 to receive the IPA rate of $146.00. Sponsors should identify themselves as part of the IPA 2022 Annual Meeting.

TAX-ID
42-0333952

LIABILITY INSURANCE
Space is leased with the understanding that the Exhibitor will hold the Iowa Pharmacy Association blameless for any and/or all liability which may result for any cause whatsoever.
The exhibitor is responsible for any claims arising out its own negligence, or out of the negligence of its employees or agents. The exhibitor shall be responsible for protecting its own property to its full value, either through purchased insurance or through self-insurance. IPA will not assume responsibility for any loss or damage to exhibitor property. IPA does not act as the agent of the exhibitor, the facility, the service contractor, or any other party. In the event of any claim or personal injury, bodily injury, or property damage, the exhibitor agrees to indemnify, defend, and hold harmless IPA as to any such claims.

For any additional conference information or questions:

CONTACT
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